

Unit 12: Specialist study in creative media production

Assessment & Grading Recording Sheet

Learner Name: Henry Rees

Date: 9/3/2016

To achieve a Pass grade the learner must achieve all of the following criteria;

Assessment Criteria for PASS <small>R= Referral, S = satisfactory, HS = High Standard, VHS = Very High Standard</small>	R	S	HS	VHS	Summary of Evidence/Reason for Referral
1.1 Critically describe a range of contextual perspectives influencing a chosen discipline in creative media production.			X		<p>You have considered two contexts with which to view your personal practice through and considered how specialist study into these areas will impact on your future practice.</p>
1.2 Apply knowledge of critical perspectives to inform own practice.			X		<p>You have demonstrated prior knowledge of the area that you wish to discuss. You have been able to set out your intentions clearly and considered it's impact on your work overall. There are points that could have been developed further and presented with more clarity such as how the research will be carried out, what methodology will you use to ensure the results are fair. Greater exploration on the impact on your practice particularly related to your proposed idea would also have been useful.</p>
2.1 Identify a range of relevant academic and cultural sources for a personal research project.			X		<p>You have been able to identify a range of relevant academic and cultural sources that clearly link to research project. A more extensive and thorough list would have been better.</p>
2.2 Critically evaluate information from a range of sources to inform ideas				X	<p>You have looked at your sources and picked out the useful elements and commented on their impact on your work. You've considered the validity and reliability of the sources. The most interesting thing is that you've been able to link the sources and points made directly to your specialist study report. Strong research skills are essential in higher education and one that you should look to develop moving forward by thinking about</p>
3.1 Apply academic conventions in the production and presentation of ideas.				X	<p>You have produced an excellent report that is approaching degree level in its observation and communication of ideas. Academic conventions have been followed in terms of writing in the third person and use of the Harvard referencing system.</p>
3.2 Effectively communicate ideas in appropriate formats.				X	<p>The section on focal length choice expresses its ideas with the most clarity, consider on future research projects focussing on one aspect of the topic at hand. Also make sure you fully explore your points and try not to make sweeping generalisations without backing it up. For example where you discuss aspect ratio's impact on audience ' . If a film isn't in 2.35:1 or 2.39:1 widescreen an audience will assume is lower budget and not going to be a great film because they will compare it to other low budget films shot on spherical lenses.' This is an assumption and isn't really based on anything. Avoid this type of thing when writing at higher levels. Similarly when you discuss anamorphic 'fog' in Blade Runner what is this based on</p>
Has the student passed the Unit?	Pass: X		Referral:		<p>Referral Actions:</p> <p>General comments: Proof reading your work is essential try to get someone else to read the work as there are some spelling and grammar errors. Make sure you fully research the films that you use (Hitchcock did not direct Citizen Kane it was Orson Welles</p>